

# Public Sector Financial Management

The Basics + Beyond

WEBINAR SERIES





A **six-part webinar series** that introduces public sector financial management and explores elements in more detail with case study examples.

The series is suitable for employees across each of the Commonwealth, State and Local Government public sectors.

PRESENTER

# Mark Priadko

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Mark Priadko has over 25 years of experience in public sector financial management.

Mark has worked for the last 14 years as a freelance consultant based in Adelaide, South Australia helping his clients manage their finances and assisting their financial decision making.

Clients include organisations across all levels of government (state, federal and local).

Prior to his freelance work, Mark held Executive roles in South Australian Treasury and Finance gaining a deep knowledge of government decision-making, processes and public sector financial management.

Mark's former responsibilities in Treasury and Finance included providing advice on the State Government's financial strategy, legislation and financial policies. He and his teams also managed financial reporting and related financial systems and he worked closely with agencies as part of the annual budget process and weekly Cabinet processes.

Mark's love of learning, his experience and understanding of finances and strategy and his curiosity lead him to insights into how organisations and their various functions and projects can be progressed or improved.



Webinar 1

**Introducing  
Financial  
Management as a  
Foundation Skill**



Webinar 2

**Do you have  
financial line of  
sight?**

**Budgeting and Forecasting**



Webinar 3

**Do you know  
where your  
finances are now?**

**Reading, analysing and  
explaining financial reports**



Webinar 4

**Are you in control  
and compliant?**

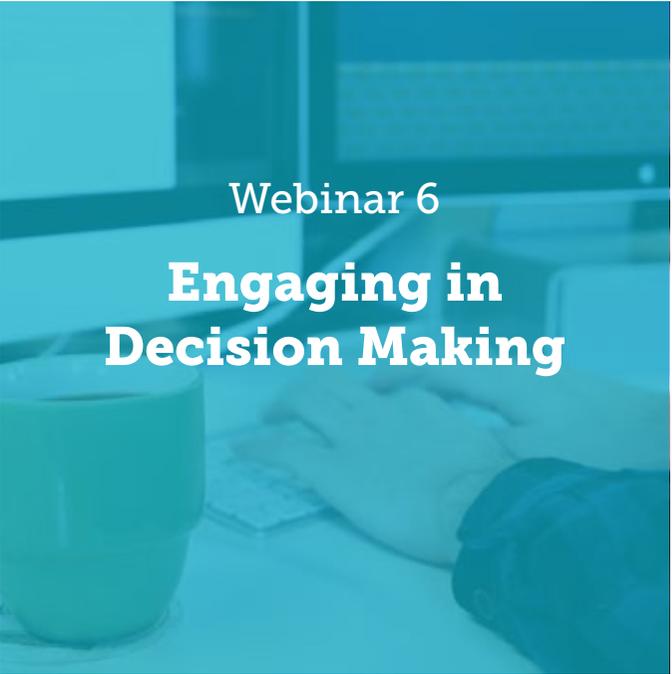
**Financial controls and  
compliance**



Webinar 5

**Beyond Finance to  
Strategy**

**When financial issues become  
strategic issues**



Webinar 6

**Engaging in  
Decision Making**



## Webinar 1

# Introducing Financial Management as a Foundation Skill

6th April 2018  
10am - 11am (CST)

**SINGLE WEBINAR** - \$44 (inc GST)  
**WHOLE SERIES** - \$220 (inc GST)

[BOOK WEBINAR HERE](#)

Session One covers:

- **Basic financial concepts**  
Financial position, financial performance and cashflow
- **Putting numbers to the financial concepts**
- **Introducing Financial Management Capabilities**  
Strategy/Targets, Reporting, Forward Planning, Funding and Control

This session lays the foundation for the other parts of the series. The diagram below provides an overview the other five sessions.





## Webinar 2

# Do you have financial line of sight?

## Budgeting and Forecasting

**13th April 2018**  
**10am - 11am (CST)**

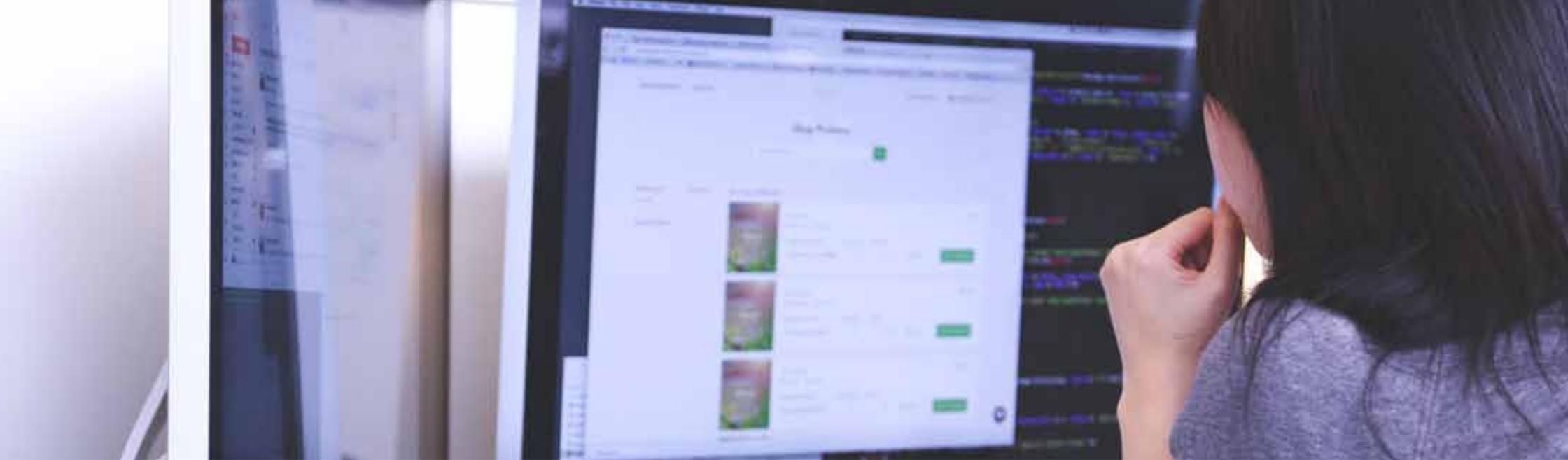
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We want to attend to two questions:

1. Do you know what you need to deliver what is expected of you?
2. Do you know what you can deliver with the funds allocated to you?
  - Incremental budgeting vs zero based budgeting
  - The webinar will include an example of building a budget
  - The importance of linking our finances to our activity – line of sight
  - Whole of life costing

The third and fourth Webinars present information relating to what we can do to manage the finances that have been allocated to us.



## Webinar 3

# Do you know where your finances are now?

## Reading, analysing and explaining financial reports

27th April 2018

10am - 11am (CST)

**SINGLE WEBINAR** - \$44 (inc GST)

**WHOLE SERIES** - \$220 (inc GST)

[BOOK WEBINAR HERE](#)

### Management reports vs statutory reports

#### Reading the reports

#### Examples of reports and analysing the variations in the reports

#### Explaining variations

#### Other types of financial analysis:

- Compositional analysis
- Temporal analysis
- Ratio analysis
- Benchmarking
- Multivariate analysis



## Webinar 4

# Are you in control and compliant?

## Financial controls and compliance

**4th May 2018**  
**2pm - 3pm (CST)**

**SINGLE WEBINAR** - \$44 (inc GST)  
**WHOLE SERIES** - \$220 (inc GST)

[BOOK WEBINAR HERE](#)

We control transactions – buying goods and services and, in some cases, selling goods and services.

Following on from Webinar 3, this webinar will start by looking at what variations in our reporting can reveal about our financial controls.

We will consider different transaction processes like hiring staff, purchasing goods, paying invoices and making grants. Each of these brings with them types of risks that we need to be aware of and manage.

This webinar will include information on:

- Guiding Legislation
- Procurement rules and guidelines
- The role of Auditors, Independent Commissioners Against Corruption
- Parliamentary scrutiny of public finances
- Authorisations and delegations
- Temptations and circumstances that can lead to misappropriation and fraud

The last two webinars will explore what we can do when we need to rethink our finances and budget and engage in decision making processes to secure additional funding.



## Webinar 5

# Beyond Finance to Strategy

**When financial issues become strategic issues**

**11th May 2018**  
**2pm - 3pm (CST)**

**SINGLE WEBINAR - \$44 (inc GST)**  
**WHOLE SERIES - \$220 (inc GST)**

[BOOK WEBINAR HERE](#)

When we operate to a budget and when we are delivering what is expected of us, financial management is relatively straightforward.

### **What happens when the finances start to go astray?**

- Finances are an expression of strategy – Finance and your business model
- The relationship between strategy and finances in the Government
- The why of Government
- How public sector business models are different
- Top-down & Bottom-up relationships in public finances



## Webinar 6

# Engaging in Decision Making

**18th May 2018**  
**2pm - 3pm (CST)**

**SINGLE WEBINAR - \$44 (inc GST)**  
**WHOLE SERIES - \$220 (inc GST)**

[BOOK WEBINAR HERE](#)

We cannot change our budget unilaterally or embark on new strategies without being confident of our funding sources. To change our budgets or secure funding we need to engage in decision-making processes.

The webinar series will conclude by looking at:

### **Understanding the decision-making processes in government that can impact our budget**

- The budget process
- Cabinet/Council approvals

### **Building proposals and business cases**

- What are decision makers looking for versus what we know?
- PRAISE as a narrative structure for business cases and proposals
- Having financial clarity in our cases.



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## **SINGLE WEBINAR**

**\$44 (inc GST)**  
per webinar

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## **WHOLE SERIES**

**\$220 (inc GST)**  
for ALL 6 webinars

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